northlich

the rehavior movement starts here

We live and work in "Villages" rather than functional departments.

We have designed our agency to work in cross-functional client groups we call "Villages." This organizational design, which includes talent and expertise from each agency competency, provides a framework for knowledge sharing across relevant categories, allows for game-changing idea generation and allows teams to "go deep" on behavioral understanding most relevant to their clients.

Credentials and affiliates

Certified woman-owned business
NY WBE-certified business
AAAA member
AMA member
ICOM member

Number of employees

100

Capitalized Billings:

$120 mm

Our capabilities

Our villages bring together the full power of brand engagement to create Rehavior™.

Specific brand engagement capabilities include:

- Brand strategy
- Advertising
- Digital marketing
- Social Media
- Crisis communications
- Internal branding & communications
- Collateral
- B2B marketing
- Direct marketing
- SEO/SEM
- Connection (media) Planning
- Analytics
- Public Relations

Positioning

Rehavior™ – driving behavior change for brands facing a cultural storm.

Our purpose

Lift brands, consumers, clients and each other by creating positive behavior change.

Clients

American Greetings Corporation
Birds Eye Foods
Cardinal Health
Cincinnati Bell
Macy's
Ohio Lottery
Ohio State University Medical Center
Procter & Gamble
totes/ISOTONER, Inc.
Western-Southern Financial Group
White Castle
Yum! Brands

Offices

Cincinnati, OH
Cleveland, OH
Columbus, OH
New York, NY

Contact Info

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